

WFXR Boston, MA 02241-9779

AgM

Advertiser Ed Gillespi/Governor/Republican/VA(88014 Agency Strategic Media Services Inc (13884) Buyer Michelle, Irvin,

Katz - Washington DC, Washington DC (1179)

ph: (202) 872-5880, fx: (202) 872-0263x

Product Political - Governor (1067) Brand 277/357/3172 (641871) **Acct Types** National/Political Est/Headline 3172/ECR25764356 Demo

A35+ Revision

Candidate MG for line 31 on line 32.

3157921 **Inv Date** 10/29/2017 Terms Cash In Advance Contract 1645435 Bill Type Standard Period

CO-OP/Order Type No/Normal

9/25/2017 - 10/29/2017

Package

Invoice

Gen. Date 10/30/2017 3:36:16PM

Roanoke VA (WFXR)

Suite 400

Strategic Media Services Inc

1911 North Ft Myer Drive

Arlington, VA 22209

DUPLICATE INVOICE

Comments

Salesperson

Line Type Scheduled Schedule Days to Run Alf Time Length Program Copy/ISCI Amount Program Copy/ISCI Amount Program Program Copy/ISCI Amount Program Pr	Roam	OKE VA (WFAR)		DUPLICATE II	NVOI	CE			
SPOT \$0.000AM-\$30000 Per week (1).7 \$0.000AM-\$30000 \$0.0000 \$0.000 \$0.000 \$0.000 \$0.000 \$0.000 \$0.000 \$0.0000 \$0.000 \$0.00000 \$0.00000 \$0.00000 \$0.00000 \$0.00000 \$0.000000 \$0.0000000 \$0.0000000000	Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0 Contract Line Remarks:							EGVA0924173H	\$5.00	
Description Contract Line Remarks: SPOT 5:00:00AM - 5:00:00 Per week (1) No. 0:00 0	307			A DESCRIPTION OF THE RESERVE OF THE PARTY OF		NOT THE RESERVE OF THE PARTY OF	EGVA100317H	***************************************	
Description Contract Line Remarks: SPOT 6:00:00AM- 6:30:00 Fee week (1)/he 1009/17 6:14AM (We) 00:30 Good Day Virginia @ EGVA0924173H \$10.00	_						EGVA100317H		*********
0 Contract Line Remarks: SPOT 6:00:00M-6:00:00 Per seek (1)/T0 (1006)/T0 6:134M (P) (0:00.00 Good Day Virginia @ EGVA100417H \$10.00 Per seek (1)/T0 (1006)/T0 6:00:00M-6:00:00 Per seek (1)/T0 (1006)/T0 6:00:00M-6:00:00 Per seek (1)/T0 (1006)/T0 6:00:00M-7:00:00 Per seek (1)/T0 (1006)/T0 6:00M-7:00:00 Per seek (1)/T0 (1006)/T0 7:00M-7:00:00 Per seek (1)/T0 (1006)/T0 7:00M-7:00M-7:00 Per seek (1)/T0 (1006)/T0 7:00M-7:00	-			The second secon	ielsen: 0	4	EGVA0924173H		***************
0 Contract Line Remarks: SPOT 6:00:00AM- 6:30:00 Per week (1):Mo 10:00917 6:38AM (Mo) 00:30 Good Day Virginia	-	Second Link			elsen: 0	4	*****************		
Contract Line Remarks: SPOT 6:30:00AM-7:00c00 Per week (1), We 10/04/17 6:55AM (We) 0:30 Good Day Virginia @ EGVA0924173H \$10.00					elsen: 0	4		***********	
Contract Line Remarks: SPOT 6:30:00AM -7:00:00 Rew week (1),Th 10/05/17 6:45AM (Th) 0:030 Good Day Virginia @ EGVA10317H \$10.00	-			00119 Index: 113. Ni	elsen: 0	<u>5</u>		***************************************	
Contract Line Remarks: SPOT 5:30:00AM - 7:00:00 Per week (1),Tu 10/10/17 6:59AM (Tu) 00:30 Good Day Virginia @ EGVA100317H \$10.00					elsen: 0	5			***************************************
Contract Line Remarks: SPOT 7:00:00AM-7:30:00 Per week (1), Fr 10/05/17 7:15AM (Fr) 00:30 Good Day Virginia @ EGVA100517H \$15.00	90 ==			0119 Index: 113. Nic	elsen: O	5			************
Contract Line Remarks: SPOT 7:30:00AM-8:00:00 Per week (1),Fr 10/06/17 7:16AM (Fr) 00:30 Good Day Virginia @ EGVA100517H \$15.00		V7484-0.63		0119 Index: 119. Nic	lsen: 0	2	******		
Contract Line Remarks: SPOT 7:00:00AM- 7:30:00 Per week (1), Mo 10/09/17 7:12AM (Mo) 00:30 Good Day Virginia @ EGVA100317H \$45.00		5-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0		0119 Index: 119. Nic	lsen: 0	9		*************	***************************************
				0119 Index: 119. Nic	lsen: 0	9	***************************************		
Contract Line Remarks: SPOT 7:30:00AM- 8:00:00 Per week (1),Fr 10/06/17 7:45AM (Fr) 00:30 Good Day Virginia @ EGVA100317H \$45.00				0119 Index: 119. Nie	lsen: 1	0	******	******************	
Contract Line Remarks: SPOT 7:30:00AM- 8:00:00 Contract Line Remarks: SPOT 8:00:00AM- 8:30:00 Contract Line Remarks: SPOT 8:30:00AM- 9:00:00 Contract Line Remarks: SPOT 9:00:00AM- 10:00:00 CONTRACT SPOT NUMBER: 110 CONTRA				0119 Index: 119. Nie	lsen: 1.	0			
Contract Line Remarks: SPOT 8:00:00AM- 8:30:00 Contract Line Remarks: SPOT 8:00:00AM- 8:30:00 Contract Line Remarks: SPOT 8:00:00AM- 8:30:00 SPOT 8:00:00AM- 8:30:00 SPOT 8:00:00AM- 8:30:00 Per week (1),Mo SPOT 8:30:00AM- 9:00:00 SPOT 8:30:00AM- 9:00:00 SPOT 8:30:00AM- 9:00:00 SPOT 8:30:00AM- 9:00:00 Contract Line Remarks: SPOT 8:30:00AM- 9:00:00 SPOT 9:00:00AM- 10:00:00 SPOT SPOT 9:00:00AM- 10:00:00 SPOT SPOT 9:00:00AM- 10:00:00 SPOT SPOT 9:00:00AM- 10:00:00 SPOT SPOT SPOT SPOT SPOT SPOT SPOT SPOT		200000000000000000000000000000000000000		2119 Index: 119. Nie	lsen: 1	2			***************************************
Contract Line Remarks: SPOT 8:00:00AM- 8:30:00 Per week (1),Mo 10/09/17 8:31AM (Mo) 0 Contract Line Remarks: SPOT 8:30:00AM- 9:00:00 SPOT 8:30:00AM- 9:00:00 SPOT 8:30:00AM- 9:00:00 Per week (1),Th 10/05/17 8:46AM (Th) 0 Contract Line Remarks: SPOT 8:30:00AM- 9:00:00 SPOT 8:30:00AM- 9:00:00 Per week (1),Tu 10/10/17 8:39AM (Tu) 10/10/17 9:59AM (Su))119 Index: 117. Nie	lsen: 1	2			***************************************
Contract Line Remarks: SPOT 8:30:00AM- 9:00:00 Contract Line Remarks: SPOT 8:30:00AM- 9:00:00 SPOT 8:30:00AM- 9:00:00 Contract Line Remarks: SPOT 8:30:00AM- 9:00:00 SPOT 8:30:00AM- 9:00:00 Per week (1),Tu SPOT 9:00:00AM- 10:00:00 SPOT 9:00:00AM- 10:00 SPOT 9:00AM- 10:00AM- 10				119 Index: 117. Nie	lsen: 1.0	2			***************************************
Contract Line Remarks: WFXR NEWS-8 Target 200119 Index: 114. Niclsen: 0.9				119 Index: 114. Nie	lsen: 0.9	2	***************************************		
Contract Line Remarks: FOX NWS SUNDAY Target 200119 Index: 157 Nielsen: 1.0 SPOT 9:00:00AM-10:00:00 Per week (1).Su 10/08/17 9:59AM (Su) 00:30 FOX NEWS SUNDAY		ntract Line Remarks:	WFXR NEWS-8 Target 200	119 Index: 114. Niel	sen: 0.9	!		\$45.00	
SAREMS SORDAT EGVALUO3171 \$150.00	Con	ntract Line Remarks:	FOX NWS SUNDAY Target	200119 Index: 157.	Nielsen:	1.0	*****	*************	
				***************************************				\$130.00	



Boston, MA 02241-9779

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Advertiser Ed Gillespi/Governor/Republican/VA(88014 Agency Strategic Media Services Inc (13884) Buyer

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Product Political - Governor (1067) **Brand** 277/357/3172 (641871) **Acct Types** National/Political

Demo Revision

Salesperson

Est/Headline

Comments

A35+ Candidate

MG for line 31 on line 32.

3172/ECR25764356

Invoice 3157921 Inv Date 10/29/2017 Terms

Cash In Advance Contract 1645435 Bill Type

Period 9/25/2017 - 10/29/2017 CO-OP/Order Type

Standard

No/Normal **Package**

Gen. Date 10/30/2017 3:36:16PM

Roanoke VA (WFXR)

Suite 400

Strategic Media Services Inc

1911 North Ft Myer Drive

Arlington, VA 22209

DUPLICATE INVOICE

	anoke VA (VVI AIX)		JUPLICATE II	4401	<u> </u>			
Line	: Type Scheduled	Schedule Days to Run	Air Time	Lengt	h Program	Copy/ISCI	Amount	Remark
21.0	Contract Line Remarks:	JUDGE MATHIS< Target			1.7			
	SPOT 1:00:00PM- 2:00:00	Per week (1),We	10/04/17 1:17PM (We)	00:3	0 JUDGE MATHIS	EGVA0924173H	\$35.00	
22.0	Contract Line Remarks:	JUDGE MATHIS < Target	200119 Index: 70. N	lielsen:	1.7			-
	SPOT 1:00:00PM- 2:00:00	Per week (1),Th	10/05/17 1:39PM (Th)	00:3	0 JUDGE MATHIS	EGVA0924173H	\$35.00	
23.0	Contract Line Remarks:	JUDGE MATHIS < Target	200119 Index: 70. N	lielsen:	1.7			
	SPOT 1:00:00PM- 2:00:00	Per week (1),Tu	10/10/17 1:27PM (Tu)	00:3	JUDGE MATHIS	EGVA100517H	\$35.00	
24.0	Contract Line Remarks:	FAMILY FEUD B< Target	200119 Index: 83. N	lielsen:	2.0	***************************************		
	SPOT 3:30:00PM- 4:00:00		10/04/17 4:05PM (We)	100000000000000000000000000000000000000	FAMILY FEUD	EGVA0924173H	\$125.00	
25.0	Contract Line Remarks:	FAMILY FEUD B< Target	200119 Index: 83. N	lielsen:	2.0		******************	***********
	SPOT 3:30:00PM- 4:00:00		10/05/17 3:52PM (Th)		FAMILY FEUD	EGVA0924173H	\$125.00	
26.0	Contract Line Remarks:	FAMILY FEUD B< Target	200119 Index: 83. N	lielsen	2.0	***************************************	4120.00	
	SPOT 3:30:00PM- 4:00:00		10/06/17 3:39PM (Fr)		FAMILY FEUD	EGVA100417H	¢125.00	
27.0	Contract Line Remarks:	FAMILY FEUD B < Target					\$125.00	
100	SPOT 3:30:00PM- 4:00:00		10/09/17 3:48PM (Mo)		FAMILY FEUD	EGVA100E17H	#125.00	
28.0	Contract Line Remarks:					EGVA100517H	,\$125.00	********
_0.0	SPOT 3:30:00PM- 4:00:00	FAMILY FEUD B < Target : Per week (1),Tu	200119 Index: 83. N 10/10/17 3:43PM (Tu)		FAMILY FEUD	FC//4100217/		
29.0					FAMILY FEUD	EGVA100317H	\$125.00	***********
29.0	Contract Line Remarks: SPOT 4:00:00PM- 4:30:00	JUDGE JUDY Target 2001						
			10/04/17 4:12PM (We)		Judge Judy	EGVA0924173H	\$150.00	************
30.0	Contract Line Remarks:	JUDGE JUDY Target 2001						
	SPOT 4:00:00PM- 4:30:00	Per week (1),Th	10/05/17 4:27PM (Th)	00:30	Judge Judy	EGVA0924173H	\$150.00	
31.0	Contract Line Remarks:	JUDGE JUDY Target 2001:						
	SPOT 4:00:00PM- 4:30:00	Per week (1),Tu	10/10/17 4:20PM (Tu)	00:30	Judge Judy	EGVA100417H	\$150.00	
32.0	Contract Line Remarks:	JUDGE JUDY Target 2001:	19 Index: 88. Nielse	n: 3.5				**********
	SPOT 5:00:00PM- 5:30:00	Per week (1),We	10/04/17 5:11PM (We)	00:30	Judge Judy	EGVA0924173H	\$175.00	
3.0	Contract Line Remarks:	JUDGE JUDY Target 2001:	19 Index: 88. Nielsei	1: 3.5				
	SPOT 5:00:00PM- 5:30:00	Per week (1),Fr	10/06/17 5:27PM (Fr)	00:30	Judge Judy	EGVA100317H	\$175.00	
4.0	Contract Line Remarks:	JUDGE JUDY Target 20011	9 Index: 88. Nielser	1: 3.5				***************************************
	SPOT 5:00:00PM- 5:30:00		10/09/17 5:27PM (Mo)	Nº Visitario Vi	Judge Judy	EGVA100317H	\$175.00	
5.0	Contract Line Remarks:	JUDGE JUDY B Target 200	119 Index: 88. Niele		*************************		42,5,00	
	SPOT 5:30:00PM- 6:00:00		10/05/17 5:57PM (Th)		Judge Judy	EGVA0924173H	\$175.00	
6.0	Contract Line Remarks:	JUDGE JUDY B Target 200				2077022717311	\$T\2'00	
worked.	SPOT 5:30:00PM- 6:00:00		10/10/17 5:51PM (Tu)	2000-005	Judge Judy	EGVA100317H	#17F 00	
7.0	Contract Line Remarks:			******		EGAVIOO1/U	\$175.00	********
	SPOT 5:00:00PM- 5:30:00	JUDGE JUDY Target 20011 Per week (1),Sa	10/07/17 7:03PM (Sa)		EOV College Feeth-II 2	FC//4400547**		
		************************	***************************************		FOX College Football 2	EGVA100517H	\$35.00	
	Contract Line Remarks: SPOT 6:00:00PM- 6:30:00	2.5 MEN Target 200119 In Per week (1),Th	dex: 95. Nielsen: 2.2 10/05/17 6:30PM (Th)	- 1				
				*****	TWO AND A HALF MEN 630PM	EGVA0924173H	\$150.00	
	Contract Line Remarks: SPOT 6:30:00PM-7:00:00 F	2.5 MEN Target 200119 In		T Service Common				
	SPOT 6:30:00PM-7:00:00 F	er week (1),Fr	10/06/17 6:56PM (Fr)	00:30	TWO AND A HALF MEN 630PM	EGVA100417H	\$150.00	*********
_								ge: 2



Advertiser Agency Buyer Salesperson Ed Gillespi/Governor/Republican/VA(88014 Strategic Media Services Inc (13884)

Michelle,Irvin,

Katz - Washington DC, Washington DC

(1179)

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Product **Brand Acct Types**

Est/Headline

Comments

Political - Governor (1067) 277/357/3172 (641871)

National/Political 3172/ECR25764356

Demo A35+ Revision

Candidate

MG for line 31 on line 32.

Invoice 3157921 **Inv Date** 10/29/2017 Terms Cash In Advance Contract

CO-OP/Order Type No/Normal

1645435

Standard

9/25/2017 - 10/29/2017

Package

Bill Type

Period

Gen. Date 10/30/2017 3:36:16PM

Arlington, VA 22209

Suite 400

AgM

Roanoke VA (WFXR)

Strategic Media Services Inc

1911 North Ft Myer Drive

DUPLICATE INVOICE

line	Time Cabadida	0.1.11		1				
Line	Type Scheduled	Schedule Days to Run	Air TIme	Length	Program	Copy/ISCI	Amount	Remarks
40.0	Contract Line Remarks: SPOT 6:30:00PM- 7:00:0	2.5 MEN Target 200119	Index: 100. Nielsen: 10/10/17 6:54PM (Tu)	100000000	TWO AND A HALF MEN 630PM	EGVA100417H	\$150.00	
41.0	Contract Line Remarks: SPOT 7:00:00PM- 7:30:0	BIG BNG THEORY Target OF Per week (1), We	200119 Index: 110. 10/04/17 7:16PM (We)	Nielser 00:30	: 3.7 BIG BANG THEORY	EGVA0924173H	\$375.00	
42.0	Contract Line Remarks:	BIG BNG THEORY Target	200119 Index: 110.	Nielser			4575.00	****************
	SPOT 7:00:00PM- 7:30:0	Per week (1),Th	10/05/17 7:30PM (Th)	00:30	BIG BANG THEORY	EGVA0924173H	\$375.00	
43.0	Contract Line Remarks: SPOT 7:00:00PM- 7:30:00	BIG BNG THEORY Target 0 Per week (1),Mo	200119 Index: 110. 10/09/17 7:25PM (Mo)		: 3.7 BIG BANG THEORY	EGVA100417H	\$375.00	*****************
44.0	Contract Line Remarks: SPOT 7:30:00PM- 8:00:00	BG BNG THRY B < Target Per week (1),Fr	200119 Index: 110. 10/06/17 7:59PM (Fr)		4.0 Hell's Kitchen	EGVA100317H	\$450.00	**********
45.0	Contract Line Remarks: SPOT 7:30:00PM- 8:00:00	BG BNG THRY B< Target Per week (1),Tu	200119 Index: 110. 10/10/17 7:48PM (Tu)		4.0 BIG BANG THEORY	EGVA100317H	\$450.00	***************************************
46.0	Contract Line Remarks: SPOT 9:00:00PM-10:00:00	MARVELS GIFTED Target Per week (1),Mo	200119 Index: 88. N 10/09/17 10:00PM (Mo)	ielsen:		EGVA100317H	\$400.00	
	Contract Line Remarks: SPOT 8:00:00PM- 9:00:00	HELL'S KITCHEN Target 2 Per week (1),Fr	00119 Index: 99. Nic 10/06/17 8:44PM (Fr)	77.000.000	. 7 Hell's Kitchen	EGVA100417H	\$850.00	*****************
	Contract Line Remarks: SPOT 10:00:00PM-10:30:0	WFXR NEWS-10 A < Target Per week (1),We	t 200119 Index: 109 10/04/17 10:16PM (We)		en: 3.9 FOX News First at Ten	EGVA0924173H	\$375.00	***************************************
	Contract Line Remarks: SPOT 10:00:00PM-10:30:00	WFXR NEWS-10 A < Target Per week (1),Fr	t 200119 Index: 109 10/06/17 10:23PM (Fr)		en: 3.9 FOX News First at Ten	EGVA100317H	\$375.00	
	Contract Line Remarks: SPOT 10:00:00PM-10:30:00	WFXR NEWS-10 A< Target Per week (1),Mo	10/09/17 10:30PM (Mo)		n: 3.9 FOX News First at Ten	EGVA100417H	\$375.00	******************
	Contract Line Remarks: SPOT 10:30:00PM-11:00:00	WFXR NEWS-10 B< Target Per week (1),Th	10/05/17 11:00PM (Th)	. Nielse 00:30	n: 3.5 FOX News First at Ten	EGVA0924173H	\$300.00	
	Contract Line Remarks: SPOT 10:30:00PM-11:00:00	WFXR NEWS-10 B< Target Per week (1),Tu	200119 Index: 107 10/10/17 11:00PM (Tu)	Nielse 00:30	n: 3.5 FOX News First at Ten	EGVA100417H	\$300.00	
	Contract Line Remarks: SPOT 11:00:00PM-11:30:00	VA SPORTS LIVE Target 20 Per week (1),Su	10/08/17 11:25PM (Su)		L.4 Virginia Sports Live	EGVA100317H	\$175.00	~~****
	Contract Line Remarks: SPOT 10:00:00PM-10:30:00	WFXR NEWS Target 20011 Per week (1),Sa	9 Index: 108. Nielse 10/07/17 10:45PM (Sa)		FOX College Football 3	EGVA100417H	\$300.00	
	Contract Line Remarks: SPOT 11:00:00PM-11:30:00	GOLDBERGS Target 20011 Per week (1),Th	9 Index: 110. Nielsei 10/05/17 11:14PM (Th)	14/20/202	The Goldberg's 11pm	EGVA0924173H	\$100.00	
	Contract Line Remarks: SPOT 11:30:00PM-12:00:00	GOLDBERGS Target 20011 Per week (1),We	9 Index: 107. Nielse: 10/04/17 12:00AM (We)		The Goldberg's 1130pm	EGVA0924173H	\$50.00	P*************************************
	Contract Line Remarks: SPOT 11:30:00PM-12:00:00	GOLDBERGS Target 20011 Per week (1),Fr	9 Index: 107. Nielser 10/06/17 11:51PM (Fr)		he Goldberg's 1130pm	EGVA100317H	\$50.00	****************
3.0 Con	Contract Line Remarks:	GOLDBERGS Target 20011	9 Index: 107. Nielsen	***************************************	450.00			
S	SPOT 11:30:00PM-12:00:00	2 10	10/09/17 11:42PM (Mo)		he Goldberg's 1130pm	EGVA100317H	\$50.00	
					,			



Boston, MA 02241-9779

AgM

Advertiser Agency Buyer Salesperson Ed Gillespi/Governor/Republican/VA(88014 Strategic Media Services Inc (13884)

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Est/Headline 3172/ECR25764356 Demo A35+ Revision

Candidate

MG for line 31 on line 32.

Invoice 3157921 **Inv Date** 10/29/2017 Terms Cash In Advance Contract 1645435

Standard Period 9/25/2017 - 10/29/2017 CO-OP/Order Type No/Normal

Package

Bill Type

Gen. Date 10/30/2017 3:36:16PM

Posnoko VA /WEVD

Suite 400

Strategic Media Services Inc

1911 North Ft Myer Drive

Arlington, VA 22209

Comments

Oanoke	e VA (WFXR)		D	UPLICATE IN	IVOI	CE			
ne Type	e Schedul	led	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
0 Cont	tract Line Rema	- 1	GOLDBERGS Target 2001: Per week (1),Tu	19 Index: 107. Niels 10/10/17 11:51PM (Tu)		The Goldberg's 1130pm	EGVA100317H	\$50.00	
O Cont SPOT	tract Line Rema	Name and American	SEINFELD Target 200119 Per week (1),Th	Index: 107. Nielsen 10/05/17 12:25AM (Th)		Selnfeld 12am	EGVA0924173H	************	
Cont	ract Line Rema		SEINFELD Target 200119 Per week (1),Mo		1.1	Seinfeld 12am	EGVA100417H	\$45.00	
Cont	ract Line Remai	- 1	SEINFELD Target 200119 Per week (1),Fr	****************	0.8	Seinfeld 1230am	EGVA100417H	\$45.00	
Contr SPOT	ract Line Remai	rks:	SEINFELD Target 200119 Per week (1),Tu		0.8	Seinfeld 1230am	EGVA100317H	\$45.00 \$45.00	
Contr	7:30:00PM-1	100	FOX COLLEGE FOOTBALL T Per week (1),Sa		c: 105.		EGVA100317H	\$350.00	
Contr	ract Line Remar 4:25:00PM-		FOX NFL LATE GAME Per week (1),Su	10/08/17 5:46PM (Su)	00:30	NFL on FOX Game 2	EGVA100417H	\$2000.00	
									I E

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total \$11,430.00 (\$1,714.50) Net Total \$9,715.50 Total Spots 65